

ALABAMA *Antique* TRAIL.com Member Newsletter



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The more people know...about Alabama's antique shops...
The more people will go...to Alabama's antique shops!

September 10 is deadline for the next brochure! Please **pass the word** to any other antique store owners who wish to be on the trail. We are planning to print the brochure in September this year because we need MORE brochures ASAP! The state welcome centers still have enough, but the Chamber of Commerce, tourism bureaus, etc. need more **now**.

Last year, I set the deadline for September, and people kept asking me to come to their store and add them so I extended the deadline twice. I do not plan to extend the deadline this year. We actually did not get the brochure printed until November/December timeframe, and they were distributed to the welcome centers the first week in January. Of course, now that I have learned what steps it takes to produce the brochure, it should go much faster.

We will have over 100 stores in the brochure! If you have comments or suggestions for the brochure, please email to me before September 10.

Thanks to all 110 of you for making **AlabamaAntiqueTrail.com** a SUCCESS! We are hitting the trail again today. So many people tell me that they had no idea that Alabama had so many antique stores. Neither did I! **Thanks to many of you** for telling other antique stores about us and telling us about other antique stores...we reached our goal of 100 before the end of the summer! I don't know how many stores there are, so I'm not sure about the next number goal. I really wanted to try to get every shop on this year's brochure. Please help me by continuing to tell me about shops that are not on the trail.

Again **special thanks** to the **first members** of the trail who joined when it was just an "idea".

I also want to thank all of you for making me feel so welcome in your shops. People ask me why I do this. I started the trail because I love antiques and collectibles. I now have another reason that keeps me going on the trail – because it has been so much fun meeting all of you! I now have over 100 new acquaintances who share a **passion** for collectibles and antiques!

Press Releases

If you know anyone at a newspaper or magazine, please tell me so I may send a press release to them. We want AlabamaAntiqueTrail.com to become as well known as the longest yard sale!!!!

Items Sold from Website

As noted in the last member newsletter, even more members of the trail have **sold items** from the photographs on the website! I didn't even think of that; my original idea was to let people know WHERE the stores are and show photos of the stores. If you are using our generic website, you may easily number, name, and price the article on each photo. Instructions are at the end of the last newsletter which is on the "Join the Trail" section of the website which tells you everything you want to know about the site. Please note the AL.com article is on the Join the Trail page too.

Renewal

When it is time for **renewal**, we will send you a bill. It will be from lakesonline.com and will say AlabamaAntiqueTrail.com promotion in the line item section. You may pay us by check or by charge card. **To assure that you do not lose your domain (which is renewed a year at a time), please pay on time.**

If you have joined the trail recently, please review the information on the first two member newsletters, which are found on the "Join the Trail" section of the website.

Remember to send me **Calendar of Events** items for your store or for any antique related event.

I believe we are the **only** website that list the antique shops AND has a website with map and photos for every shop!! If you find another one, let me know. I want to see it!

Look at our **new section called – NEWS!**

Please send an email to all **your** email contacts asking them to look at the website!! The more people know, the more they go!

Happy Trails! Alabama is beautiful! Photo below was taken on Highway 431 along the trail!



Marcia