

Antique TRAIL.com

Member Newsletter



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The 2nd annual **AlabamaAntiqueTrail.com** brochure arrived in the Alabama welcome centers the first week of January. There were four of us delivering/ mailing brochures to all the shops. If you need more, let me know; you may also pick up extras from the welcome centers at the state lines. AlabamaAntiqueTrail.com now has **127** member shops on the website! THANK YOU SO MUCH for making AlabamaAntiqueTrail.com a success! Again special thanks to the first members of the trail who joined when it was just an “idea”.

AlabamaAntiqueTrail.com has been so successful that upon the request of shoppers, we have extended the trail into other states! **FloridaAntiqueTrail.com** has **14** member stores, Georgia has **4**, and **TennesseeAntiqueTrail.com** has **75** member stores! We are going to press with our first TennesseeAntiqueTrail.com brochure next week. **Membership (\$200 a year) must be paid by June 24 to be in the Tennessee 2011 brochure.** We will be working on the Florida Antique Trail and brochure next.

For cities with more than five members, we are providing with no charge a domain name to their city page (i.e. FayettevilleTnAntiqueTrail.com, ClintonTnAntiqueTrail.com, etc.). This allows a group of antique stores in a city to advertise in newspapers, Chamber newsletters, etc. their domain which leads to the list of shops and map.

If you have a Facebook page, you may also add that to our website. Email me your Facebook address, or add it to your website yourself using your username and password.

When it is time for **renewal**, we will send you a bill. You may pay us by check or charge card. To assure that you **do not lose your domain (.com)** (which is renewed a year at a time), please pay as soon as you receive your bill!

Remember to send me **Calendar of Events** items for your store or for any antique related event. If you know anyone at a newspaper or magazine, please tell me so I may send a press release to them.

Please look at the website often; it improves our placement on the search engines and it is fun to see what is new. You may also wish to send an email to **your** friends asking them to be our friend on Facebook and to view your website!! Have a great summer! Thanks again for making the AntiqueTrail.com a reality!

Happy Trails!

Marcia