

Antique TRAIL.com



Volume III, Number 1

Member Newsletter

March 14, 2012

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THANK YOU SO MUCH for making **AntiqueTrail.com** a success!

The 3rd annual **AlabamaAntiqueTrail.com** brochures were delivered early this year to the welcome centers! My son, Andrew, Ray, Bruce, and I are now delivering the brochures to member shops. We have 136 members on the Alabama website! You may go to “Join the Trail” to see a copy of the brochure. Thanks to the **Alabama** state tourism website who has given us special recognition on their site under Tours and Trails: <http://www.alabama.travel/road-trips-and-trails/alabama-antique-trail>

The 1st annual **FloridaAntiqueTrail.com** brochure was approved today by the state and has been sent to the printer! We anticipate the brochure being delivered to the shops and the welcome centers by the end of the month. We now have 112 members of the Florida Trail.

The deadline for the 2nd annual **TennesseeAntiqueTrail.com** brochure is June 15. The Cookeville Herald and Citizen is currently writing a story about CookevilleTnAntiqueTrail.com and TennesseeAntiqueTrail.com. If you have contacts at a newspaper or magazine, let me know if you would like me to send a press release to them.

We will be working on **GeorgiaAntiqueTrail.com** and **MississippiAntiqueTrail.com** in April and May. We have 35 members of the Georgia trail, and 8 members in Mississippi.

Please go to your website, and your state’s AntiqueTrail website, and AntiqueTrail.com **often/daily** and **spread the word to your friends**. The more “hits” we have on our websites the higher we are in the search engines and then more people will be coming to your shops and malls!

Follow, share, and “like” AntiqueTrail.com on facebook; we will “like” you too!

Remember to send me **Calendar of Events** items for your store or for any antique related event.

Our mission is to be the definitive source for antique shops and malls in the Southeast! We want to become the recognized and respected authority for sources of antiques and collectibles in this region.

If you have ideas on how we can better serve you or improve our services, please email me.

The more people know, the more they go...and buy antiques!

Happy Trails! *Marcia*