

Antique TRAIL.com



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Member Newsletter

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Antique Trail Sale

Our first **Antique Trail Sale** is the entire month of **September!** Our main objectives are to increase shoppers in your store and to promote all member stores of AntiqueTrail.com. An overwhelming majority agreed to participate in the sale. I have been sending press releases and the sale is advertised on our websites and our AntiqueTrail.com Facebook. Please pass the information on to all your friends and to any media! It is often easy to obtain free publicity for scheduled events. It may take a couple of years for everyone in the south to know about this sale, but let us begin now! See attached press release at bottom of page; choose the generic release or a release specific to your state. Pass the word!

There are no rules as to what is on sale and how much discount, etc. It is a sale! I realize that many of you have annual sales that have been going on for years. This should not interfere; just put a few items on sale for the Antique Trail Sale in September and March.

Brochures

The **GeorgiaAntiqueTrail.com** brochure and the 2nd annual **TennesseeAntiqueTrail.com** brochure have been mailed or delivered to members. Please let us know if you have not received brochures. Look on each state's website to see their brochure.

The absolute cutoff date for payment and membership to be in the fourth annual **AlabamaAntiqueTrail.com** brochure and the first annual **MississippiAntiqueTrail.com** brochure is November 1, 2012.

We will be working on the trails in Kentucky, North Carolina, and South Carolina next.

Please "like" us and share your treasures on www.facebook.com/AntiqueTrail!

If you have ideas on how we can better serve you or improve our services, please email me.

Our mission is to be the definitive source for antique shops and malls in the Southeast!

The more people know, the more they go...and buy antiques!

Happy Trails! *Marcia*

Antique Trail Sale – September 2012

Over 500 Member Shops of **AntiqueTrail.com** present their bi-annual **Antique Trail Sale!**

Shop in upscale antique galleries as well as a mélange of privately owned shops and multivendor malls with a mixture of antiques and vintage collectibles. Addresses, maps, hours, photos, may all be found at AntiqueTrail.com.

9/1/12 – 9/30/12 3/1/13 – 3/31/13

Antique Trail Sale – September 2012

Over 130 member shops of **AlabamaAntiqueTrail.com** present their bi-annual **Antique Trail Sale!**

Shop in upscale antique galleries as well as a mélange of privately owned shops and multivendor malls with a mixture of antiques and vintage collectibles. Addresses, maps, hours, photos, may all be found at AlabamaAntiqueTrail.com.

9/1/12 – 9/30/12 3/1/13 – 3/31/13

Antique Trail Sale – September 2012

Member Shops of **FloridaAntiqueTrail.com** present their bi-annual **Antique Trail Sale!**

Shop in upscale antique galleries as well as a mélange of privately owned shops and multivendor malls with a mixture of antiques and vintage collectibles. Addresses, maps, hours, photos, may all be found at FloridaAntiqueTrail.com.

9/1/12 – 9/30/12 3/1/13 – 3/31/13

Antique Trail Sale – September 2012

Member Shops of **GeorgiaAntiqueTrail.com** present their bi-annual **Antique Trail Sale!**

Shop in upscale antique galleries as well as a mélange of privately owned shops and multivendor malls with a mixture of antiques and vintage collectibles. Addresses, maps, hours, photos, may all be found at GeorgiaAntiqueTrail.com.

9/1/12 – 9/30/12 3/1/13 – 3/31/13

Antique Trail Sale – September 2012

Member Shops of **MississippiAntiqueTrail.com** present their bi-annual **Antique Trail Sale!**

Shop in upscale antique galleries as well as a mélange of privately owned shops and multivendor malls with a mixture of antiques and vintage collectibles. Addresses, maps, hours, photos, may all be found at MississippiAntiqueTrail.com.

9/1/12 – 9/30/12 3/1/13 – 3/31/13

Antique Trail Sale – September 2012

Member Shops of **TennesseeAntiqueTrail.com** present their bi-annual **Antique Trail Sale!**

Shop in upscale antique galleries as well as a mélange of privately owned shops and multivendor malls with a mixture of antiques and vintage collectibles. Addresses, maps, hours, photos, may all be found at

TennesseeAntiqueTrail.com. 9/1/12 – 9/30/12 3/1/13 – 3/31/13